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## NCCSL Launches " Ayurveda Expo 2011 "

The Chamber launched "Ayurveda Expo 2011" International Indigenous Healthcare Exhibition /Trade Fair & Symposium on 2<sup>nd</sup> November 2010 at Colombo Hilton. Hon. Piyasena Gamage, M.P, Minister of Indigenous Medicine graced the occasion as Chief Guest. Officials from the Ministry of Indigenous Medicine, Ministry of External Affairs, Dept of Commerce and Sri Lanka Export Development Board, business men and industrialists in the healthcare sector and media representatives were presented at the launch. The Principal Sponsors of the event are Siddhalepa and Sri Lanka Tourism. Gold sponsors are Baraka, Link Natural, and Janet Real Herbs. Silver Sponsors are Natures Secrets & Tree of Life. The 3 day mega exhibition will be held from 15<sup>th</sup> to 17<sup>th</sup> July 2011 at the BMICH, Colombo, Sri Lanka. The Exhibition is organized by the National Chamber of Commerce of Sri Lanka in association with Ministries of Indigenous Medicine, Economic Development, Industry & Commerce, External Affairs, Export Development Board (EDB) Sri Lanka Tourism and the Gem & Jewellery Authority. Products and services in Ayurveda, Yoga, Meditation, Wellness, Acupuncture, Homeopathy and beauty care will be displayed at the exhibition. Symposium will consist of presentations made by experts and discussions on Ayurveda.



## Bangladesh High Commissioner visits the Chamber.

H.E. Mahbub Uz Zaman, High Commissioner of Bangladesh in Colombo visited the Chamber on 3<sup>rd</sup> November 2010 accompanied by Mr. Mir Akram, Head of Chancery of the High Commission. A meeting with the members of the Chamber doing business with Bangladesh was held at the Chamber board room. Matters pertaining to promotion of trade & investment between Sri Lanka & Bangladesh were discussed.

## **Trade Commissioners meets NCCSL members**

A meeting between the Sri Lanka Trade Commissioners Designate to China, Japan, Russia, Sweden, Saudi Arabia and South Africa and the Chamber members were held at the Chamber auditorium on 4<sup>th</sup> November 2010. Trade Commissioners designated from the Dept of Commerce namely Mrs. Shirani Ariyaratne, Mr. N Somasena, Mrs. Chandima Abeyrathna and Mr. Geshan Dissanayake, Mr. Anil Sirimanna and Mrs. Nalika Kodikara will assume duties shortly as First Secretary – Commercial China, First Secretary Commercial Japan, Third Secretary Commercial Russia, Third Secretary Commercial Sweden, Third Secretary Commercial Saudi Arabia and Third Secretary Commercial South Africa respectively. Members had the opportunity to discuss trade related issues they faced in doing business with each country

## **NCCSL is represented at the BIMSTEC Summit in India**

Mr. C Lal de Alwis, President and Mr. E M Wijetilleke, Secretary General of the Chamber participated at the BIMSTEC Summit held in Guwahati, Kolkata in India from 10<sup>th</sup> -13<sup>th</sup> November 2010. The summit was organized by the Indian Chamber of Commerce (ICC). At the summit both Mr. De Alwis and Mr. E M Wijetilleke presented two papers.

## **NCCSL signs an MOU with ICC**

The National Chamber of Commerce of Sri Lanka (NCCSL) signed an MOU with the Indian Chamber of Commerce (ICC) on 10<sup>th</sup> November 2010. The MOU was signed at a ceremony held in Bruhmaputra Hotel in Guahati, India. This occasion was graced by Hon R.S.Mooshahary, The Governor of Meghalaya. Mr. Lal de Alwis, The President of the National Chamber of Commerce of Sri Lanka and Dr Rajeev Singh, Director General of Indian Chamber of Commerce signed on behalf of the two organizations. Both Chambers agreed to assist each other in promoting trade between members of the two Chambers.

## **The Chamber Represented at a 5 Day Training Program conducted by EDB & CBI, Netherlands**

The Chamber was represented by Mrs. V Wijemanna, Finance and Personnel Manager at a five day Training Program organized by the Sri Lanka Export Development Board along with the CBI The Netherlands. The program titled "Sri Lankan Trade Frontline", was conducted by M/s. Bastian Bijl and Klaas de Boer of the CBI at Jaic Hilton from 23<sup>rd</sup> to 27<sup>th</sup> November 2010. The program covered the areas of Export Strategies and Trade Flows, Effective Marketing Strategies, Investment Promotion, Promoting Tea, Tourism Promotion, EDB Marketing & Communication Plans. It also included factory visits to Orion City IT Park & MAS

Fabric Park at Thulhiriya. The occasion was graced by Hon. Professor G. L. Peiris, Minister of External Affairs, Hon Basil Rajapakse, Minister of Economic Development, Mr. Ajith Nivard Cabral, Governor, Central Bank of Sri Lanka, Mr. Gomi Senadheera, Director General of Commerce, Mr. Tilak Collure, Secretary to the Ministry of Industries & Commerce, Dr Nalaka Godahewa Managing Director, Sri Lanka Tourist Promotion Bureau and H.E. Ravinatha Ariyasinghe Sri Lanka Ambassador to the E.U & Belgium.

## Meeting with Sri Lankan Trade Commissioners

The National Chamber together with the Ceylon Chamber of Commerce jointly held a meeting with 40 Sri Lanka Commercial Counselors working overseas and those engaged in business with those countries on 24<sup>th</sup> November 2010 at JAIC Hilton. The meeting facilitated the business community to establish direct contacts with the Commercial Officers.

## National Business Excellence Awards 2010

The National Business Excellence Awards (NBEA) 2010 award ceremony was conducted on Thursday, 25<sup>th</sup> November 2010 at Colombo Hilton. The NBEA was introduced by the National Chamber in 2004 to recognize and award the business organizations that contribute to the Socio Economic Development of the country while adopting excellent business practices. The occasion was graced by HE Dr. Peter Hayes, the British High Commissioner in Sri Lanka.

Commercial Bank of Ceylon PLC was the Overall Gold Award winner and Sri Lanka Telecom Mobitel was the Silver Award Winner. The Bronze Award Winner was Orel Manufacturing (Orange Electric) Pvt Ltd.

The Principal Sponsors for the event was Sri Lanka Telecom Mobitel Print Media Sponsors were Daily News/Sunday Observer. Co-Sponsor was Bank of Ceylon and Award Sponsor was

Ceylon Biscuits Ltd. Event Sponsors were CIC Feeds (Pvt) Ltd, National Savings Bank, Nawaloka Hospitals PLC, Maga Engineering (Pvt) Ltd, MAS Holdings (Pvt) Ltd, Merchant Bank of Sri Lanka, Sinwa Holdings, Lanka Tiles PLC. Other Sponsors were Ceylon Tobacco Co Ltd, CIC Ltd, DIMO (Pvt), George Steuarts & Co Ltd, Laugfs Holding Ltd, Lanka IOC, Imperial Teas (Pvt) Ltd, Sri Lanka Insurance, Jupitor Trading, DFCC Bank, Brandix Ltd, Piramal Glass Ceylon PLC, Peoples Bank, Commercial Bank of Ceylon PLC.



Gold Award Winner-Commercial Bank of Ceylon PLC.

Silver Award Winner - Mobitel (Pvt) Ltd

Bronze Award Winner -Orange Electric

## Seminars on "Marketing & Customer"

The Chamber under its regional business Development program conducted two seminars in the East. The seminars were organized in association with the Ampara District Chamber of Commerce and Industry. Resource persons were Mr. W.A.Dhanapala, MBA, a former Engineer IDB & Consultant Agro Processing ITDG, Mr. T.Sakthivell,BSc, ILO trainer and Mr. S. Samarakoon, Trainer & Team Leader of Operational Team of Techno Action. The two programs were conducted in Sinhala & Tamil in Kalmunai and Ampara on 26<sup>th</sup> and 27<sup>th</sup> November 2010 respectively. Participants had an opportunity to acquire knowledge on current market potential, managing customers and identifying customer requirements. Participants included businessmen; employees engaged in Hand Woven Industry, Shop Owners, Tailors, and Retailers & Planters. The program was coordinated by Mr. Thushara Weerasekera, Business Development Executive.

## **NCCSL represented at ISO Workshop in Bangkok, Thailand**

Mr. E M Wijetilleke, Secretary General, of the NCCSL participated at the ISO Workshop and Plenary Session for “Strengthening the Participation of Developing Countries in International Standardization on Societal Security” at the 10<sup>th</sup> Meeting of the ISO/TC 223, Societal Security from 29<sup>th</sup> November to 3<sup>rd</sup> December 2010 in Thailand. The Workshop was to create awareness with a view to strengthening the capacity of ISO members from East & South East Asian regions in the technical work of ISO/TC 223.

## **NCCSL sends a delegation to Thailand**

The National Chamber sent a 15 member Delegation to participate at a training programme on “**Minimization of Post Harvest Losses of Fruits and Vegetables & Modern Packaging**” held from November 29 to December 03, 2010 in Bangkok, Thailand. The Program was organized by the Thai Packaging Centre in Bangkok. Representatives from M/s. A S Agri Exports (Pvt.) Ltd., Country Style Foods (Pvt.) Ltd, Nelna Farm (Pvt) Ltd., Development Interplan (Ceylon) Ltd., Pahala Uva Agro Products (Pvt) Ltd, Nidro Supply (Pvt) Ltd, A Gopallawa Company, Jafferjee Brothers, Green Line Lanka Enterprises, Jagro (Pvt) Ltd and Jaykay Marketing Services (Pvt) Ltd participated in the program. The training program consisted of visits to Fruit and Vegetable Farms, Processing Plants, Export Companies and Packaging Manufacturing and Post Harvest Technology Laboratories. Mr. Buddika Mallawaarachchi, Assistant Secretary General of the Chamber coordinated the tour

## **NCCSL signs an MOU with CCPIT Gansu Sub Council**

NCCSL received a 13 member business delegation from CCPIT Gansu Sub Council, China on November 30, 2010. The Delegation was led by Mr. Yang Lin, Chairman of the Board of Lanzhou Great Wall Electrical Co Ltd in China. An MOU between the National Chamber of Commerce of Sri Lanka and the CCPIT Gansu Sub Council was also signed. Mr. Lal de Alwis, President of the NCCSL and Mr. Yang Lin leader of the delegation signed the MOU on behalf of the two organizations respectively. The delegates had one to one business meetings with NCCSL Member Companies doing business with China.

## **Visit of the Delegation from Huanggang Municipal Party Committee**

A 06 Member Business Delegation from China headed by Mr. Shanqiao Liu, Secretary of Huanggang Municipal Party Committee visited the Chamber on 06<sup>th</sup> December 2010. A meeting between the Chamber members and the visiting delegation was held in the Chamber Auditorium. The areas of business interests were Medical equipments, Textiles, Construction, Machinery, Electricity & Power, Food and Shipping.

## **Senior Officials of the Hungarian Embassy address the NCCSL Members.**

Mr. Zsolt Pakozdy, Commercial Counselor of the Embassy of Hungary, was the Guest speaker at a seminar on “**Bilateral Trade with Hungary**” held on 07<sup>th</sup> December 2010 at the Chamber Auditorium. The Seminar targeted at promoting trade between Hungary & Sri Lanka. Mr. Rohan Nanayakkara, Hon. Consul for the Republic of Hungary and Mr. Bramwell Smith, Secretary of the Sri Lanka – Hungary Business Council also participated. Mr. Pakozdy made a comprehensive video presentation on trade, tourism and investment opportunities available in Hungary.

### **Seminar on “Budget 2011 Highlights”**

A half day Seminar on “Budget 2011 Highlights” was conducted at the Chamber Auditorium on 9<sup>th</sup> December 2010. Presentations were made by Mr. H B A Seneviratne, Deputy Commissioner General and Mr. K A P Kaluarachchi, Senior Commissioner from the Department of Inland Revenue and Mr. H M Premaratne Banda, CEO, Institute of Taxation.

### **Healthcare Committee members meet the Health Minister**

Members of the NCCSL Healthcare Committee met Hon. Maithripala Sirisena, Minister of Health on 15<sup>th</sup> December 2010. The delegation submitted a report highlighting the issues such as High Electricity Tariff for the Health Sector, Registration of Nursing Staff, Matters pertaining to MSD and matters pertaining to Cosmetics, Drugs & Devices Authority (CDDA). The Delegation consisted of Mr. Bramwell Smith, Chairman of Healthcare Committee, Professor Lal Chandrasena, Director / General Manager Nawaloka Hospitals, Mr. Vijaya Ratnayake

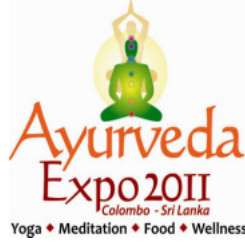
Managing Director/ CEO Zodiac Medicals and Mr. Amal Dias, Deputy Secretary General of the Chamber.

### **Regional Seminar on “Budget 2011 Highlights”**

A half day seminar on “Budget 2011 Highlights” was held on 15<sup>th</sup> December 2010 at Oak Ray Regency Auditorium in Kandy. The event was organized by the NCCSL in association with the Chamber of Commerce & Industry of Central Province (CCICP). Resource persons were Mr. J. Ratnayake, Deputy Commissioner, Mr. Bandula Haputhanthri, Senior Assessor and Mr. Ananda Ranatunga, Senior Assessor of the Inland Revenue Department & Mr. Premaratna Banda, CEO of the Institute of Taxation.

### **E-DTS Program in Anuradhapura**

Under the E-DTS (Entrepreneur Development Training & Support) Programme, a workshop on “**Developing Interpersonal Skills for Business Success**” was held on 21<sup>st</sup> December 2010 in the Central Bank Auditorium in Anuradhapura. The Resource persons were Mr. W. A. Dhanapala, MBA, Former Engineer, IDB & Consultant Agro Processing - ITDG and Mr. Sanjeewa Samarakoon - Trainer & Team Leader of Techno Action. The training program was designed to enhance business management skills of entrepreneurs. The program included lectures and group activities. Participants were Businessmen, Distributors, Hardware Owners, Motor Garage Owners, Beauty Culture Personnel, Construction Engineers and Traders.



## **Ayurveda Expo-2011: International Indigenous Healthcare Exhibition, Trade Fair & Symposium (Yoga – Meditation – Wellness – Food)**

The National Chamber of Commerce of Sri Lanka will hold Ayurveda Expo-2011 from 15th -17th July, 2011 at the Bandaranaike Memorial International Conference Hall (BMICH) Colombo in association with the Ministries of Indigenous Medicine, Economic Development, Industry & Commerce, External Affairs, Sri Lanka Export Development Board, Sri Lanka Tourism and National Gem & Jewellery Authority.

Stall sizes: 3M X 3M

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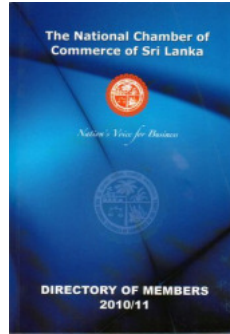
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